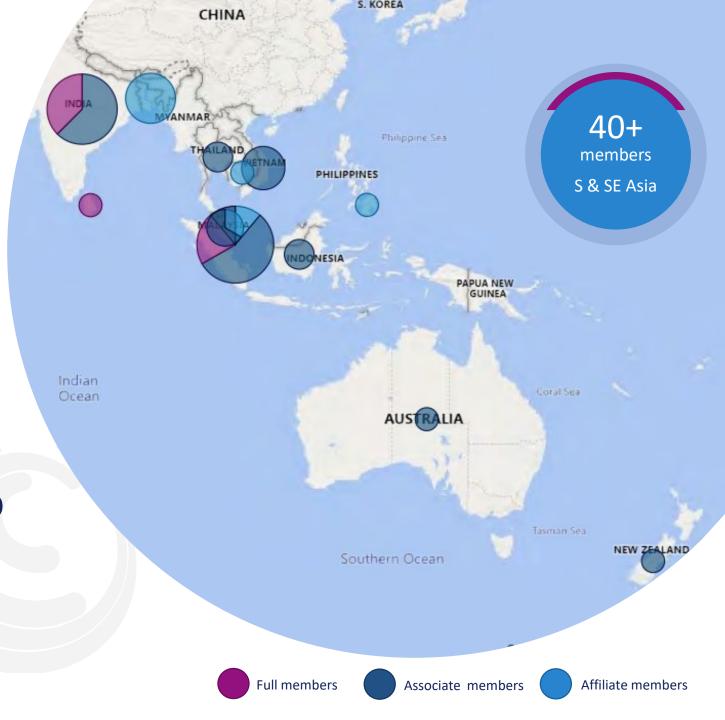


REGION

- NPO connecting region to the world (mentorships, platform and solutions)
- Working with IFC, ADB, Trade & Finance associations
- Offers education & know-hows
- Assisting members during COVID





IMPACT OF COVID-19

- Southeast Asian countries recovering (Singapore, Thailand & Vietnam);
 South Asian ones are in lockdown (Bangladesh & India)
- Global supply chain may remap due to concentration risks concern.
 SSEA may benefit from manufacturers relocating
- Widen the gap of import credit line appetite and demand
- Disrupt members in all aspects. Stiffer PUA terms, higher costs & inflexible pricing



IMPACT OF COVID-19

- Apple, Gap, Nike, Addidas, Puma, Hasbro, Intel, Samsung, LG, Google, Microsoft, Sharp, Hyundai, Kia, Stanley Black and Decker, Dell, HP, Sony, Nintendo, Under Armour, SuperDry, Topshop, Quanta....etc.¹ What these global brands did one thing in common during 2020?
- 'China exit' limited to some American sectors -- and not for home' 2, where will manufacturers relocate to?

•



SSEA POST COVID-19

- Bangladesh central bank release circular allowing factoring and SCF.³
- Thailand central bank plans digital factoring 2021 to help SMEs.⁴
- Policy makers, industries and professionals alike to answer this unique opportunity.

1 https://www.lovemoney.com/gallerylist/98705/big-multinational-companies-moving-out-of-china

2 https://asia.nikkei.com/Economy/Trade-war/China-exit-limited-to-some-American-sectors-and-not-for-home

3 https://www.bb.org.bd/mediaroom/circulars/circulars.php

4 https://www.dealstreetasia.com/stories/thailand-digital-factoring-208628/



